



# Strategic Plan

2022 - 2025

## VISION

The Students' Union envisions a vibrant community where all students thrive and are empowered to create their own unique post-secondary journey. We foster a culture of inclusivity, transparency, and respect that values the individual needs of students. Together, we have a meaningful and lasting impact on our campus and beyond.

## MISSION

The Students' Union serves to enrich the student experience. We support our diverse student body by providing exceptional programs, services, and opportunities that champion inclusivity and accessibility. We are committed to elevating and representing student voices through purposeful engagement and advocacy.

## VALUES

**Community** - We foster belonging by connecting students to personal, professional, and social opportunities.

**Excellence** - We deliver exemplary service through leadership and dedication to students.

**Equity** - We celebrate diversity in all its intersecting forms and combat attitudes and systems that lead to inequity.

**Ingenuity** - We innovate and adapt to the evolving needs of students in creative and dynamic ways.

**Integrity** - We demonstrate honesty and responsibility in all our actions and decisions.