

**Acceptable Display Policy**  
*Operations and Finance Committee (75.10)*  
Approved: July 18<sup>th</sup>, 2017



## Definitions

*Visual media* refers to any materials that may be displayed visually. Visual media may include, but shall not be limited to, posters, banners, handbills, brochures, web content, film, or any other form of graphics, illustrations, photographs, charts, or diagrams that may be displayed for others to view.

## Authority

- 1 (1) Operations and Finance Committee is delegated authority by the Students' Legislative Council (SLC) to make decisions and establish policies and procedures regarding the use of Students' Union (SU) space and resources.<sup>1</sup>

## Scope

- 2 (1) This policy shall apply to all visual media displayed in SU-managed spaces in MacEwan Student Centre and MacEwan Hall.  
  
(2) Where there is any discrepancy between SU and University of Calgary policy<sup>2</sup>, university policy shall take precedence.

## Purpose

- 3 (1) The purposes of this policy are to:
  - (a) Establish standards for content displayed in SU-managed spaces; and
  - (b) Ensure a safe and respectful environment for members of the campus community.

## Policy

- 4 (1) All visual media shall be displayed in compliance with:
  - (a) Municipal, provincial, and federal laws;
  - (b) SU policies and procedures; and
  - (c) University of Calgary policies and procedures.

---

<sup>1</sup> This policy replaces the Acceptable Display Procedure, which was approved on February 10, 2011 and repealed on June XX, 2017.

<sup>2</sup> Relevant university policy: 'Use of University Facilities for Non-Academic Purposes' - <http://www.ucalgary.ca/policies>

- 5 (1) The SU may impose reasonable restrictions and conditions on visual media displayed in SU-managed spaces, before or after such media is put on display. Restrictions and conditions may include, but shall not be limited to:
    - (a) Content restrictions;
    - (b) Warning signage;
    - (c) Location, orientation, or visibility of displays; or
    - (d) Requirement of a signed waiver.
  - (2) As established in the SU's vision, mission, and values, the SU strives to create a community that is respectful, professional, supportive of diversity, encouraging of diverse student voices, and free from harassment and discrimination. In accordance with these values, the SU may apply reasonable restrictions to visual media that:
    - (a) Violates University of Calgary or SU policies or procedures, including rules related to harassment, discrimination, and other types of non-academic misconduct;
    - (b) Promotes or depicts illegal activities;
    - (c) Is intended to harm the reputation of any individual, the SU, or the university;
    - (d) Contravenes contracts or agreements to which the SU is a party;
    - (e) Serves to insult, attack, harass, bully, threaten, demean, or impersonate others;
    - (f) Advocates for hate, violence or contempt against any individual or group based on characteristics which may include, but shall not be limited to, race, ethnicity, religion, sexual orientation, ability, or gender identity or expression;
    - (g) Contains content that could reasonably be perceived as graphic, violent, or obscene, including content that could reasonably be construed to be explicit, overly suggestive, or intentionally shocking;
    - (h) Promotes excessive consumption of alcohol or drinking games; or
    - (i) Reveals the personal information of others without their consent.
- 
- 6 (1) The SU's General Manager or designate shall be delegated authority to make decisions in accordance with this policy. Decisions regarding visual media may not be appealed to the Operations and Finance Committee.